

Module Code:	ARD437
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Module Title:	Craft Processes
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Level:	4	Credit Value:	20
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Cost Centre(s):	GAAA	<u>JACS3</u> code:	W740
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School:	School of Creative Arts	Module Leader:	C. Alonso
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Scheduled learning and teaching hours	40 hrs
Guided independent study	160 hrs
Placement	0 hrs
Module duration (total hours)	200 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA(Hons) / MDes Surface Design	✓	<input type="checkbox"/>
BA(Hons) Applied Art	✓	<input type="checkbox"/>

Pre-requisites
N/A

Office use only

Initial approval: 12/09/2018

Version no: 1

With effect from: 01/09/2019

Date and details of revision:

Version no:

Module Aims

- To extend the learner's basic understanding of a range of materials and processes available to a surface design practitioner.
- To foster innovative application of knowledge gained through the use of appropriate visual, contextual and technical research.
- To encourage evaluative thinking and individual creative design development.
- To continue to develop a system of recording knowledge gained and to further awareness of good workshop practice and health and safety issues.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

1	Show evidence of gained knowledge of identified materials and techniques through the production of innovative samples, experiments and test pieces.	KS1	
2	Demonstrate an understanding of the importance of visual research in informing the making process through the use of sketchbooks, photography or other appropriate means.	KS1	KS3
3	Identify links between experimentation in materials and the design process.	KS3	
4	Show evidence of a developing personalised research process and information recording system through the compilation of technical and contextual research files.	KS6	

Transferable skills and other attributes

Time management, IT, communication skills

Derogations

N/A

Assessment:

Indicative Assessment Tasks:

The module will be assessed through the verbal and visual presentation of all course work, including maquettes, test pieces, technical and contextual documentation, personal evaluation.

Learning outcomes are achieved through the satisfactory presentation of requirements listed above, including key transferable skills in management, IT, communication. Assessment criteria will include; depth of exploration and innovation in materials investigation, quality of visual research, relevance of material exploration to visual enquiry, and quality relevance and efficiency of recording systems.

In assessing the learning outcomes, a variety of factors will be taken into account, these include:-

- Critical and theoretical Knowledge
- Conceptual ability
- Visual development skills
- Practical skills and use of media techniques
- Professional practice

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1-4	Coursework	100%	NA	N/A

Learning and Teaching Strategies:

The module will normally be delivered through lectures, demonstrations and studio/workshop based teaching and learning. Students are expected to attend all timetabled sessions. There will also be periods of self-directed study time in all forms of research and studio/workshop based practice and experimentation subject to accessibility to facilities and health and safety regulations. Progress will be monitored through tutorial and group critiques. External specialist input and visits will be included where possible.

Syllabus outline:

The three dimensional surface designer/maker requires a good working knowledge of materials and techniques in order to facilitate and inform the design process.

This module focuses on the vital skills of combining visual research, the methods and processes used in generating ideas, conceptualising and composition with appropriate material skills and knowledge and understanding of how materials and techniques can be used, in the formulation of appropriate and effective design solutions to given briefs within a chosen area of study.

The content of the module exists within the processes the student becomes involved in personal, aesthetic, intellectual, ideological- in response to the design problems offered within assignments.

Indicative content:

Generating and interpretation of ideas and concepts through visual communication, sketchbooks, image, digital processes, investigation of subject matter, brainstorming and mind mapping, gathering inspiration using reference material and resources, developing work through applied arts processes and use of materials.

Indicative Bibliography:

Essential reading

Thompson, R., Thompson, M. & Burgess, N., 2017. *The Materials Sourcebook For Design Professionals*. London: Thames and Hudson.

Usborne, D. (2010) *Objectivity: A designer's Book of Curious Tools*, Thames and Hudson.

Other indicative reading

Broug, E. (2008), *Islamic Geometric Patterns*, Thames and Hudson.

Hamer, F. and Hamer, J. (2015), *The Potter's Dictionary of Materials and Techniques*. 6th ed. Bloomsbury Academic.

Mathieson, J. (2010), *Techniques Using Slips*. A & C Black

Del Vecchio, M. (2001) *Post Modern Ceramics*. Thames and Hudson.

Putnam, J. (2001), *Art and Artifact: the museum as medium*. Thames and Hudson.

Rhodes, D. (2004), *Pottery Form*. Dover Publications. Amended, author incorrectly spelt.

Periodicals/ web resources

Ceramics Art and Perception

American Craft

Craft Arts International, Au

Icon

Wallpaper

<http://www surfacedesign.org>

www.craftscouncil.org.uk/photostore

<https://www.facebook.com/current.obsession.magazine>

<http://www.thenewcraftsmen.com/about/>

<https://www.facebook.com/current.obsession.magazine>

<http://www.thenewcraftsmen.com/about/>